



*Ivanhoe Wins Another First!  
At Prestigious Canadian Cheese  
Grand Prix Competition 2000!*

We are pleased to announce that Ivanhoe Old Sharpe Cold Pack Cheddar Cheese has captured the Championship Award for its respective category at the prestigious Canadian Cheese Grand Prix Competition 2000, which was held in Montreal, Quebec during the latter part of April.

In addition, the company strongly challenged the winners of yet another two categories via its entries of Ivanhoe Classic Medium Cheddar Cheese and Ivanhoe Monterey Jack with Fresh Jalapeno and Red Bell Peppers, both of which achieved the highly esteemed finalist status.

This year's Championship Award will join that which we received for Ivanhoe European Style Swiss at the previous Canadian Grand Prix Competition in 1998.

The Canadian Cheese Grand Prix Awards were established by the Dairy Farmers of Canada to recognize both the excellence and innovation which is being achieved by this country's cheese manufacturers, 28 of which participated in this year's competition with over 141 entries.

As Canada's oldest independent cheese company, Ivanhoe Cheese Inc. is both pleased and proud to receive this further recognition which clearly reflects its efforts to achieve the highest standards possible for the many products it manufactures at its modern facility located in the hamlet of Ivanhoe in East Central Ontario.