



Fresh Classics Parmesan Wedges! *A New Angle on a Classic!*

Let our New Ivanhoe Fresh Classics Parmesan Wedges help you increase sales and profits from your Deli cheese section.

Ivanhoe Fresh Classics Parmesan Wedges are just the right size. Our 150g random weight wedges are small enough for quick turns and large enough to satisfy the needs of most of your customers. The eye catching graphics and its smart wedge shape is ideally suited for innovative merchandising to encourage consumer pick up, and is great tasting to ensure repeat purchases.

This versatile product is a natural for shredding or grating as a topper on many pasta dishes, pizza, salads, soups, and is great on its own as a delightful snack. It is no wonder the parmesan category continues to grow year over year and Ivanhoe Fresh Classics Parmesan Wedges will help you capture this growth.

Ivanhoe Cheese Inc is the oldest cheese company of its kind in Canada, and has an amazing heritage of making some of the finest cheese anywhere. We believe our Ivanhoe Fresh Classics Parmesan Wedges represent the pride and attention to quality that is consistent with the Ivanhoe name, and is sure to compliment your line up as you satisfy the growing consumer demand for parmesan.

