



# *Fresh Classics Asiago Wedges!*

Asiago is one of the fastest growing cheeses in North America!

Asiago cheese is now fueling new sales growth in both the foodservice and consumer market places! Many chefs across Canada and around the world are falling in love with this long established, yet relatively unknown cheese.

After over two years of development, we are proud to offer Ivanhoe Fresh Classics Asiago Wedges! Ivanhoe Fresh Classics Asiago Wedges are just the right size. Our 150g random weight wedges are small enough for quick turns and large enough to satisfy the needs of most of your customers. The eye catching graphics and its smart looking wedge shape is ideally suited for innovative merchandising to encourage consumer pick up, and is great tasting to ensure repeat purchases.



Asiago originally enjoyed as an eating cheese, has gained much popularity with chefs and aspiring chefs, for cooking and as a condiment. As one of Canada's largest producers of Asiago, we believe this great tasting and versatile product will continue to grow in popularity and sales!

Ivanhoe Cheese Inc is the oldest cheese company of its kind in Canada, and has a long standing heritage of making some of the finest cheese anywhere. Ivanhoe Fresh Classics Asiago Wedges represent the pride and attention to quality that is consistent with the Ivanhoe name. As Asiago grows in popularity and consumer demand, let Ivanhoe Fresh Classics Asiago Wedges help you satisfy them.